

AGENDA ITEM NO: 7.5

MEETING DATE: July 2, 2024

**STAFF REPORT – COVER SHEET**

SUBJECT: 2024 Chilliwack Mural Festival Renderings – Group 1 DATE: June 24, 2024

DEPARTMENT: Recreation and Culture PREPARED BY: Carol Marleau

**1. SUMMARY OF ISSUE:**

The 2024 Chilliwack Mural Festival is scheduled to be held August 15-17, 2024. The three day event will host a number of activities including a mural tour.

There will be six new murals created this year. The artists will begin in July and August and will complete their artwork prior to the festival.

Attached for Council's consideration is the following information on the first three submissions:

Artists Name	Mural Location	Description/Intent
Fio Silva	Thunderbird Lane -District 1881	The artist's intent is to explore the profound themes of nature, time and strength.
Juanjo Surace	9345 Main Street (the wall is in the parking lot off of Wellington Avenue)	The artist's intent is to reflect the human use of AI in day to day activities using metaphors for human behavior.
Carly Bouman	45585 Luckakuck Way	The artist's intent is to work with the Cottonwood Mall management team to reflect the diversity of Chilliwack.

The Chilliwack Public Art Advisory Committee has no concerns with the submitted renderings; and further, the City of Chilliwack Design Guidelines support the use of murals.

**2. RECOMMENDATION:**

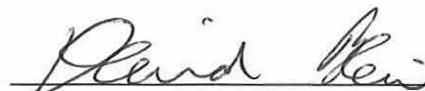
That Council approve the placement of three murals, to be located in Thunderbird Lane, 9345 Main Street and 45585 Luckakuck Way as depicted in the renderings in the staff report dated June 24, 2024.



Darrell Lindhout,  
Director of Recreation and Culture

**4. CHIEF ADMINISTRATIVE OFFICER'S RECOMMENDATION/COMMENTS:**

Supports recommendation.

  
David Blain, CAO

# CHILLIWACK MURAL FESTIVAL

2024 ARTISTS





# 2024 MURALISTS & WALLS

DISTRICT 1881, 9345 MAIN ST., 45966 LUCKAKUCK WAY



# FIO SILVA

ARGENTINA

[instagram.com/fio.silva](https://www.instagram.com/fio.silva)

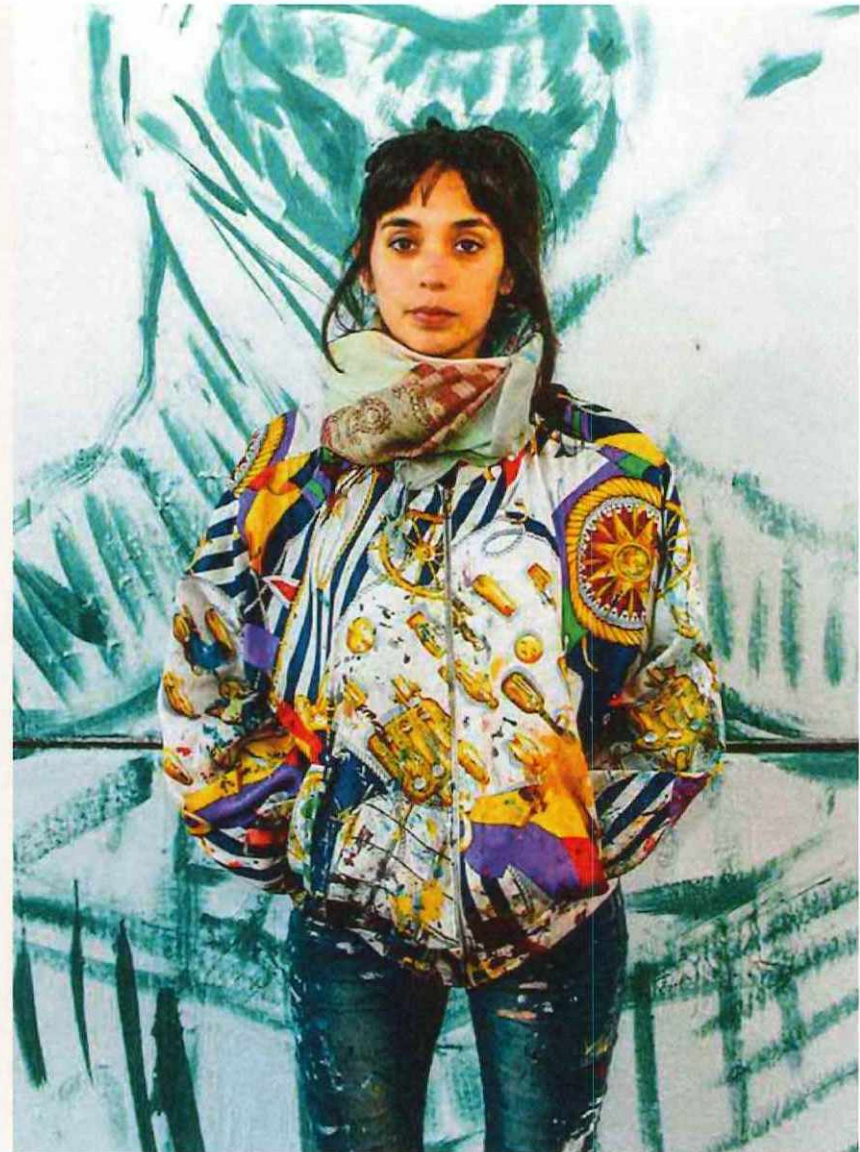
Fio Silva is an Argentine big scale muralist, born in Buenos Aires. The combination of animals and organic elements shapes the movement of her figures.

Her works refer to nature, time, and strength. Her murals have been captured in many countries in Europe, America, and Asia.

**PAINTING DATES: July 31-AUGUST 11**

**ARTIST INTENT:** Through my murals, I seek to explore the profound themes of nature, time, and strength, infusing each creation with a powerful narrative that speaks to the eternal rhythms of existence. From the bustling streets to tranquil landscapes I've traveled, my art traverses the globe, leaving a trail of visual poetry in its wake.

DISTRICT 1881



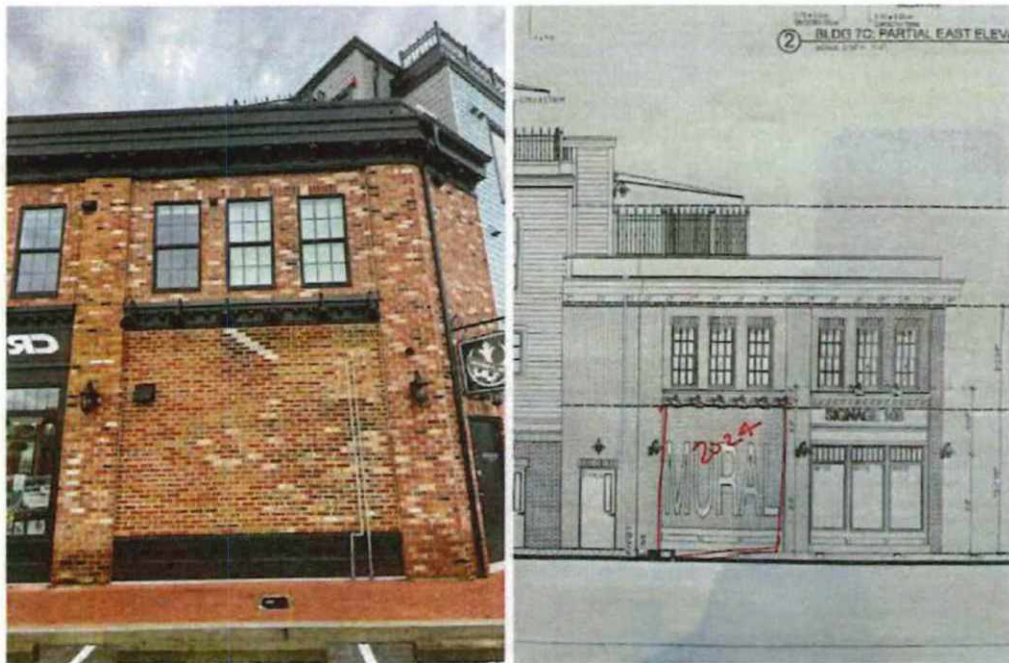
**PROPOSED MURAL ARTWORK**



**DISTRICT 1881**

**WALL LOCATION: Thunderbird Lane, District 1881**

**LETTER OF PERMISSION: Included**



DISTRICT 1881



Feb 5, 2024

**RE: Letter of Permission – Mural at District 1881**

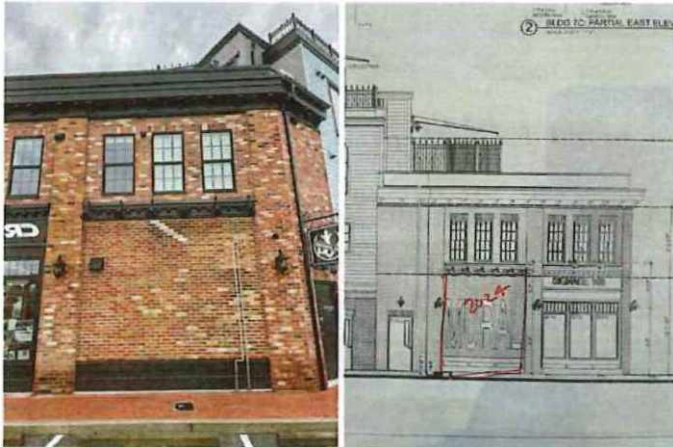
To Whom it May Concern,

Algra Bros Developments Ltd. gives permission for The Chilliwack Mural Festival (Lise Oakley & Amber Price) to curate and oversee (in coordination with Algra Bros), the installation of a mural on the south side of our building at 108-45950 Thunderbird Lane (photo below). Artist TBD. This letter of permission is valid for 2024.

Regards

A handwritten signature in black ink, appearing to read 'Dave Algra'.

Dave Algra  
Algra Bros Developments Ltd.  
dave@algrabros.com



201-46140 YALE ROAD  
CHILLIWACK, BC V2P 0J6  
604.798.3663  
ALGRABROS.COM



# JUANJO SURACE

BARCELONA, SPAIN  
[instagram.com/juanjosurace](https://www.instagram.com/juanjosurace)

9345 MAIN ST.

Juanjo Surace's work is often described as strange, eerie, and bizarre. It showcases high creativity and imagination. His art can be seen as a metaphor for human behavior and social norms, often depicted with humor in everyday situations.

**PAINTING DATES:** August 3-16, 2024

**ARTIST INTENT:** My image reflects the human use of AI in day-to-day activities, using mesmerizing and fantastic dimensions as metaphors for human behaviour. I especially reflect the social canons of decent manners, which are often misused.



PROPOSED ARTWORK MURAL



The match  
Juanjo Surace

These posters, signs and papers should ideally be removed. Especially the big signs. I would also like to include the big light box and the door.

A small layer of cement over the bricks to smooth the surface would be great. If some of these preparations are not possible I understand. I just suggest the best conditions to leave a good artistic work. What is necessary is to remove the signs from the view.

This is the ideal aspect of the wall

9345 MAIN ST.

WALL LOCATION: Back of building of 9345 Main St. (the wall is in the parking lot off of Wellington Ave.)  
Approval: Included



9345 MAIN ST.

# CARLY BOUWMAN

CHILLIWACK, BC

[instagram.com/carlybouwmanartist](https://www.instagram.com/carlybouwmanartist)

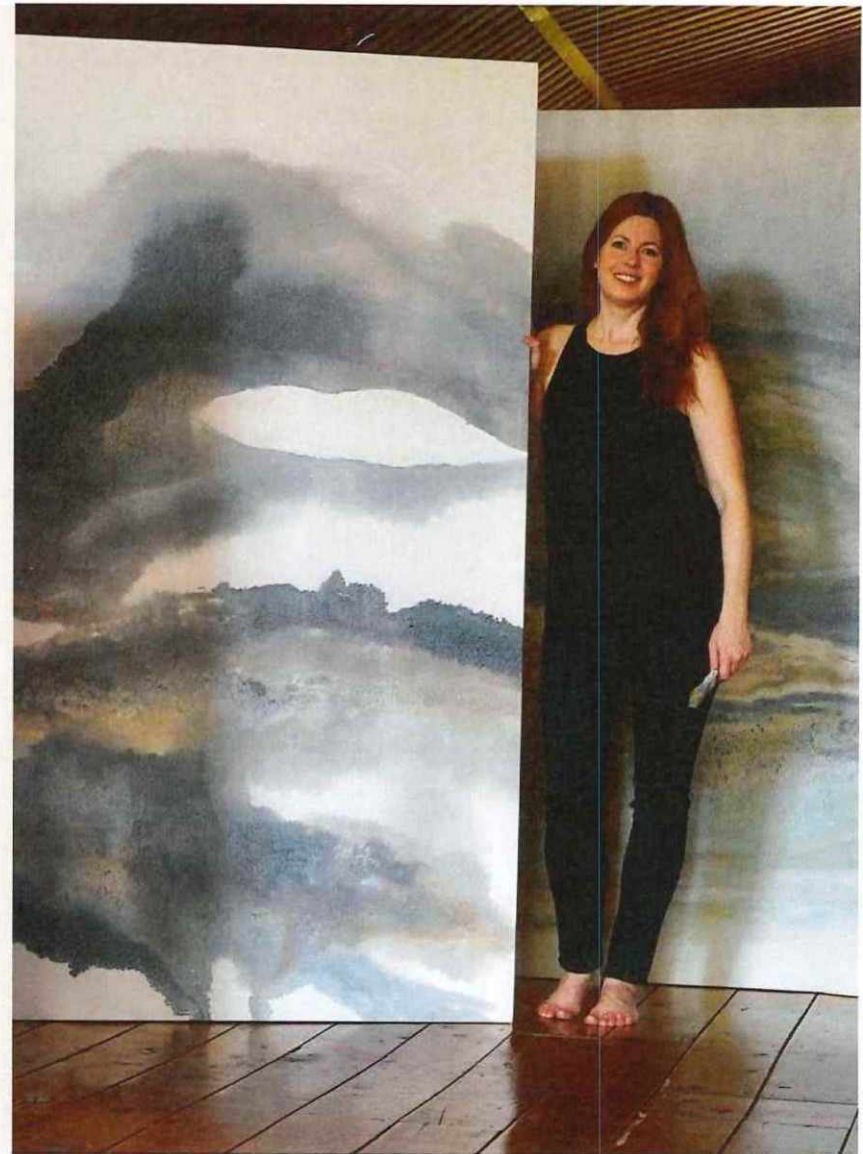
45585 LUCKACUCK WAY

Carly has delved into a multifaceted artistic journey. Her educational background includes traditional studies in graphic design at UCFV in 2003, complementing her innate creative talents. This fusion has propelled them into a fulfilling exploration of diverse visual languages.

Carly's extensive professional repertoire encompasses a wide array of projects, ranging from digital illustrations and graphics to engaging in residential interior design contracts.

**PAINTING DATES: JULY 5-20 2024**

**ARTIST INTENT:** to work with the Cottonwood Mall management team to reflect the diversity of Chilliwack and have the mall as a welcoming and inclusive space



PROPOSED ARTWORK MURAL



45585 LUCKACUCK WAY

WALL LOCATION: 45585 Way Way  
Approval: Included



45585 LUCKACUCK WAY

June 4, 2024

Chilliwack Community Arts Council  
% Chilliwack Mural Festival  
8465 Harvard Pl #12  
Chilliwack, BC  
V2P 7Z5

To Whom It May Concern,

I am writing to grant permission for Chilliwack Community Arts Council c/o Chilliwack Mural Festival to curate and oversee Carly Bouwman's mural installation on the wall of our business's building, located at the side wall of 45585 Luckakuck Way, Chilliwack BC.

I hereby grant permission for the Chilliwack Community Arts Council to install the mural for the 2024/2025 year. We understand that the Chilliwack Community Arts Council will ensure that the installation is done professionally and legally and will coordinate with Cottonwood Centre and its ownership group to maintain the artwork over time.

If you require further information or have any questions, please do not hesitate to contact us.

Sincerely,



Mark Davis  
General Manager