

AGENDA ITEM NO: 7.5

MEETING DATE: May 2, 2023

**STAFF REPORT – COVER SHEET**

SUBJECT: Rotary Christmas Parade 2023 - 2025 DATE: April 17, 2023

DEPARTMENT: Recreation and Culture PREPARED BY: Carol Marleau

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**1. SUMMARY OF ISSUE:**

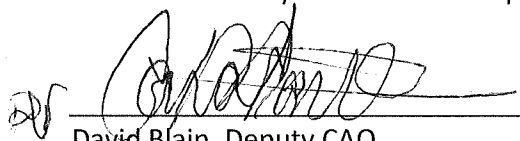
The agreement between the City of Chilliwack and three local Rotary Clubs (Rotary Club of Chilliwack, After-Hours Rotary Club and the Chilliwack Fraser Rotary Club) to coordinate and implement the Christmas Parade and has expired and the organizing committee has indicated that they would like to enter into another three-year agreement (2023, 2024, 2025).

The previous agreement had the City of Chilliwack providing \$18,000 per year via the Community Development Initiative Funding Policy Directive C-13. The Committee is asking that in lieu of the funding the City of Chilliwack cover the coordination and costs of the traffic control measures necessary to host the event. Staff has costed this out to be approximately \$24,000.

Council is asked to consider the following recommendation:

**2. RECOMMENDATION:**

That Council approve staff coordinating and funding the traffic control requirements for the City of Chilliwack Rotary Christmas Parade and that the City extend the agreement with the Rotary Club of Chilliwack, the After-Hours Rotary Club and the Chilliwack Fraser Rotary Club to host the parade for 2023, 2024, and 2025.

  
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David Blain, Deputy CAO  
Director of Recreation and Culture


**3. FINANCE COMMENTS:**

Funding for this event can be accommodated through funding allocated within the approved 2023 Financial Plan towards Community Development Initiatives.

  
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Glen Savard, Director of Finance

**4. CHIEF ADMINISTRATIVE OFFICER'S RECOMMENDATION/COMMENTS:**

Supports recommendation.

  
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Chris Crosman, CAO