

AGENDA ITEM NO: 7.7

MEETING DATE: March 5, 2024

STAFF REPORT – COVER SHEET

SUBJECT: Public Art – Yale Road Breezeway DATE: February 21, 2024

DEPARTMENT: Recreation and Culture PREPARED BY: Carol Marleau

1. SUMMARY OF ISSUE:

Engineering staff engaged the services of a sign contractor with experience in heritage sign projects. The contractor completed an inspection of the now dismantled Paramount sign and provided a technical feasibility memo complete with drawings and renderings. Below is a summary of the two options considered to mount the “P” section from the Paramount sign on a post within the public breezeway space off Yale Road (as attached) and which would serve as a way finder for parking through the breezeway just off of Victoria Avenue.

Option 1 – Refurbish the Existing Sign (estimated cost - \$80,000)

- Confirm the presence of lead paint with testing by qualified specialist
- Anticipated requirement to abate all leachable lead paint
- Zinc coating on steel sign worn off causing repainting challenges
- Uncertainty structural integrity
- Includes new metal components wherever needed
- Repaint sign to match original colours
- Replace neon and chase lighting with heritage-inspired components that meet CSAC BC Electrical Code Regulations
- Supply, mount and install on post

Option 2 – Produce a Heritage Replica Sign (estimated cost- \$40,000)

- Use existing sign as a template to produce an exact heritage replica
- Utilize new light-weight metal components
- Paint sign to match original colours
- Install neon and chase lighting with heritage-inspired components that meet the electrical code (as above)
- Supply, mount and install on post

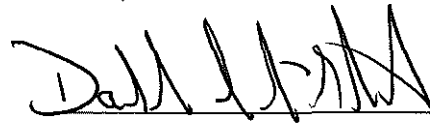
The memo from the sign contractor recommended Option 2 as preferred due to the potential of leachable lead paint needing to be removed, the uncertainty of the existing sign’s deteriorated surface and internal structure and the reduced long-term maintenance costs.

At the February 16, 2024 Public Art Advisory Committee meeting the committee was presented with the options as noted here in the staff report and although the hope was to pursue Option #1 the committee agreed that Option #2 would be the best direction. The committee recommended adding a story board to the sign location that would pay homage to the original Paramount sign and theatre and further recommended that the mounting post be painted black to match the decorative lamp post on the opposite side of the breezeway.

Council is asked to consider the following recommendation:

2. RECOMMENDATION:

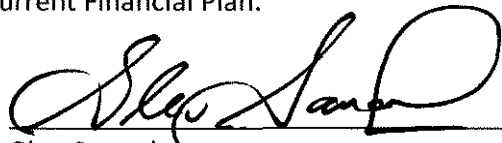
Recommendation that Council direct staff to proceed with Option #2 of creating a full-size replica of the Paramount "P" section as well as place a storyboard on site that will pay homage to the Paramount sign and theatre and further that the post be painted black in order to match the decorative lamp post on the opposite side of the breezeway.



Darrell Lindhout,
Director of Recreation and Culture

3. FINANCE COMMENTS:

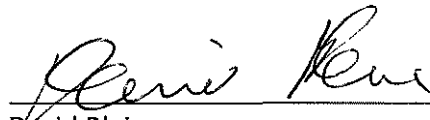
Funding for public art has been allocated within the current Financial Plan.



Glen Savard,
Director of Finance

**4. CHIEF ADMINISTRATIVE OFFICER'S
RECOMMENDATION/COMMENTS:**

Supports recommendation.



David Blain,
CAO



CITY OF CHILLIWACK - HERITAGE "P" FREESTANDING DISPLAY



THIS DRAWING IS FOR THE COMMUNICATION OF DESIGN INTENT ONLY AND SPECIFIES SIZE, COLOUR, MATERIAL & LOCATION ONLY. IT IS NOT TO BE USED FOR FABRICATION. WRITTEN CONSENT MUST BE OBTAINED FOR ANY USE OR APPLICATION OF THIS DESIGN BEYOND THE PRESENTATION, AS THE RIGHTS TO SAME BELONG TO IMPERIAL SIGN CORP. THE COLOURS SHOWN IN THIS PRESENTATION MAY VARY SLIGHTLY FROM THOSE USED IN THE FABRICATION OF YOUR DISPLAY. FOLLOW SPECIFICATIONS ONLY.

SCALE	DESIGN#	SALES	CLIENT	PROJECT
NTS	24-15012	CORNER	CITY OF CHILLIWACK	HERITAGE "P" FREESTANDING - CITY OF CHILLIWACK
PRINT DATE	DWG. DATE	DESIGNER	FILE NAME	APPROVED BY / DATE
FEB/22/2024	FEB/22/2024 (FEB/06/2024)	SCHNEIDER	G:\DESIGN\TEAM\ARTY\2024\CORNER\CITY OF CHILLIWACK\HERITAGE"P" FREESTANDING	
				REVISIONS